

## North South University Employer Satisfaction Survey

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The following survey is undertaken at the beginning of every calendar year in order to evaluate the effectiveness of North South graduates at the workplace through the employer's perspective. The objective behind this survey is to better equip North South graduates with the necessary job attributes as deemed vital for the primary stakeholder whom they will serve.

**Internship .....**

**Name & Mobile No (Intern Students):**

**Name and Designation of person completing survey:**

**Company Name:**

Please highlight the choice of answer for the following questions

**1. Which industry does your institution belong to?**

- a. Telecommunication
- b. Banking and Finance
- c. Garments and apparels
- d. Pharmaceuticals
- e. Research and consultancy
- f. Academia
- g. Non-profits/NGOs
- h. Government/public sector
- i. FMCG
- j. Others

If the answer to the above question is "others", please specify:

**2. How many employees currently work for your institution?**

- a. less than 20
- b. 20 to 50
- c. between 50 to 100
- d. 100 to 300
- e. more than 500

**3. To what extent are you aware of the academic and non-academic activities of North South University?**

- a. great
- b. large
- c. moderate
- d. poor
- e. very poor

**4. How many North South Graduates have you hired in the last one (1) year?**

- a. 0\*
- b. 0 to 5
- c. 5 to 10
- d. 10 to 20
- e. 20 or more

\* If the answer to above question is option "a", please go to question number 9

**5. Which area/s of the institution did the North South graduates work for?**  
*(Please highlight more than one option if more than one area is served by the NSU graduates)*

- a. HRM department
- b. Accounting and finance department
- c. Management and administration
- d. Marketing
- e. Sales and Customer Service
- f. Research and Development
- g. Supply Chain Ma

**6. Which field of study did the hired North South graduates complete their studies from?** *(Please highlight more than option if the graduates have been hired from various disciplines or from dual majors)*

- a. Accounting
- b. Finance
- c. Marketing
- d. International Business
- e. Economics
- f. Management
- g. Others

If the answer to the above question is "others", please specify:

7. Please rate how satisfied you were with the skills, knowledge and professional traits displayed by North South graduates at the workplace.  
 (Please place a tick ( ) in the following scale for each of the traits)

	Very Dissatisfied	Dissatisfied	Neither Satisfied nor Dissatisfied	Satisfied	Very Satisfied
<b>Skills &amp; Knowledge</b>					
Teamwork skills					
Verbal Communication Skills					
Interpersonal skills					
Job-related technical skills					
Written communication skills					
Time management skills					
Problem solving skills					
Critical thinking skills					
Leadership skills					
Planning skills					
Job/Industry related Knowledge					
Quantitative analytical skills					
Qualitative analytical skills					
Creative thinking					
Implementation of theory into practice					
<b>Professional Traits</b>					
Honesty and integrity					
Work ethics					
Adaptability to change					
Attitude to work					
Tendency to learn					
Tendency to teach/coach others					
Drive for continuous self and work improvement					
Tendency to take initiatives and be pro-active					
Reliability					
Self-discipline					
Take responsibility and					

accept any consequences					
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8. Overall, how satisfied are you with the skills, knowledge and professionalism of the North South University graduates working

	Very Dissatisfied	Dissatisfied	Neither Satisfied nor Dissatisfied	Satisfied	Very Satisfied
Skills and Knowledge					
Professional Traits					

9. Please inform the importance of the above skills, knowledge and professional traits to the job and workplace so that North South University to more emphasis on developing them.

(Please place a tick ( ) in the following scale for each of the traits)

	Not Important at all	Unimportant	Neither important nor Unimportant	Important	Very Important
<b>Skills &amp; Knowledge</b>					
Teamwork skills					
Verbal Communication Skills					
Interpersonal skills					
Job-related technical skills					
Written communication skills					
Time management skills					
Problem solving skills					
Critical thinking skills					
Leadership skills					
Planning skills					
Job/Industry related Knowledge					
Quantitative analytical skills					
Qualitative analytical skills					
Creative thinking					
Implementation of theory into practice					

<b>Professional Traits</b>					
Honesty and integrity					
Work ethics					
Adaptability to change					
Attitude to work					
Tendency to learn					
Tendency to teach/coach others					
Drive for continuous self and work improvement					
Tendency to take initiatives and be proactive					
Reliability					
Self-discipline					
Take responsibility and accept any consequences					

10. Please indicate the top three (3) skills or knowledge or professional traits or a combination would you like North South University to emphasize more for their graduates

- a.
- b.
- c.

11. Please provide details of any other skills, knowledge or professional traits not indicated above that you believe are vital for the current and future workplace success

12. Would you hire North South graduates in the future. *(Please highlight one of the two options)*

- a. Yes
- b. No

13. If the answer to question no. 12 were option (b: "No"), please provide brief reasons as to why:

14. If the answer to question no.12 were option (a: "Yes"), would you recommend North South graduates to other institutions?

- a. Yes
- b. No

15. Would you or a representative of your institution be willing to complete this survey annually?

- a. Yes
  - b. No
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Thank you for your time and patience in taking the survey. Your insight and valued feedback would help the efforts of North South University in continuous improvement of education quality and its attempt in producing world-class graduates who become successful value contributors to their employers.